**Email Template:**

**Use this template to send a compelling email to potential sponsors. Just fill in your personal information in the blanks!**

**Hi \_\_\_\_\_\_\_\_\_\_\_,**

**I wanted to drop you a note and let you know about an exciting cause I’m involved in!**

**The PCC (Pregnancy Care Center) is a Christian, life-affirming ministry that serves women and families across Weber, Davis & Morgan counties.**

**The PCC specializes in changing lives two at a time! They do this by offering hope to women in unexpected pregnancies. The PCC provides women with accurate information about all of their pregnancy options- parenting, adoption, and abortion. What they do is best shown in this quote:**

**"Our goal as coaches and counselors who affirm life is to help women make a well informed decision they can live with for the rest of their lives." \***

**The PCC provides the following services to women free of charge:**

**- Peer counseling on pregnancy options**

**- Referral for an ultrasound**

**- Material services through the baby's first year of life**

**- Post- abortion counseling referrals and support**

**Through offering these services, they help women to see that there is HOPE for them and their unborn child!**

**This is an especially exciting time at the PCC- they’re in the process of converting into a full medical clinic! This would give them the capability to offer a free ultrasound to their patients right in their own office. Ultrasound is an invaluable tool in educating women on their pregnancy and helping them connect with the life inside them.**

**To get a glimpse of the impact this ministry can have, click the link to view the 3 minute video “Ignite”. https://www.youtube.com/watch?v=yilMu59I9Es&t=1s**

**The PCC receives NO government funding. They depend on the generosity of God’s people to provide the financial resources necessary for them to reach out to local women and their unborn children.**

**That’s why I’ve decided to walk in the PCC’s Walk for Life! I’ve committed to support this cause by raising $XXX by Saturday, May 13th.**

**Will you come alongside me and make a pledge toward my goal? The average pledge is $60, but you can pledge any amount! To make your pledge, you can contact me personally or follow the link below to my online walker page.**

**My Walker Page Link: *(Insert the link to your walker page. If you don’t know how to do this, see “Getting the Link to Your Walker Page” on our “Walker Tools” page)***

**Thanks for considering donating toward this awesome cause! If you’d like to join me as a walker, go to** [**www.ogdenpcc.org**](http://www.ogdenpcc.org) **to register!**